Corporate Rating Worksheet

Company Name_____

Answer each of these statements by circling Yes or No. The company listed above:

Is headquartered locally	YES	NO
Offers an employee matching gift program	YES	NO
Promotes corporate social responsibility	YES	NO
Has a corporate foundation	YES	NO
Provides sponsorships in the local community	YES	NO
Seeks to place employees on local nonprofit boards	YES	NO
Lists giving opportunities at its website	YES	NO
Has a Director of Community Affairs	YES	NO
Offers in-kind support to area nonprofits	YES	NO
Is a vendor of our agency	YES	NO
Has employees that serve on our agency's board	YES	NO
Has employees that have used our agency's services	YES	NO
Specifically gives to nonprofits like ours	YES	NO
Has given to our agency in the past	YES	NO
Has a CEO that encourages corporate engagement and support of the community	YES	NO

Scoring: Count one point for every "Yes" circled.

Total Rating	**Likelihood of Giving**
11-15	High
6-10	Moderate
0-5	Low

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