**Corporate Prospect Rating Form (Example)**

Volunteer's Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company Name | Capacity | Interest | Relationship | Willing to Visit? |
| IBM | 4 | B | 2 | Yes |
| Hewlett-Packard | 6 | C | 4 | No |
| General Electric | 1 | A | 1 | Yes |

**Corporate Prospect Rating Form Key**

Use the following when completing the form above:

**Capacity**

(Amount you believe this company could pledge)

1 - $500,000 or more over 3 to 5 years

2 - $250,000 or more over 3 to 5 years

3 - $100,000 or more over 3 to 5 years

4 - $50,000 or more over 3 to 5 years

5 - $25,000 or more over 3 to 5 years

6 - $10,000 or more over 3 to 5 years

7 - $5,000 or more over 3 to 5 years

8 - $2,500 or more over 3 to 5 years

**Interest**

A - High level of interest in our agency

B - Moderate level of interest (probably donates or attends organization activities)

C - Low level of interest but with potential for cultivation (doesn't give or participate yet but is interested in the goals of our agency)

D - Little known interest in the goals of our agency but has demonstrable civic pride

E - No interest and no concern for community

**Relationship**

1 - Close business associate

2 - Acquainted and friendly

3 - Met several times

4 - Met once or twice

5 - Never met

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