**SWOT Analysis**

 **Strengths.** What do you perceive are strengths of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ organization?

 **Weaknesses.** What do you perceive are weaknesses of the organization?

 **Opportunities.** What do you perceive are opportunities for the organization?

 **Threats.** What do you perceive are threats to the organization? (points of vulnerability)

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